



SUMMARY

I’m a UX Designer with a background in writing and language teaching, focused on creating user-centered designs. I enjoy crafting smart solutions that meet the needs of diverse personas.

EXPERIENCE

Freelance UX Designer

- Created an identity framework that communicates the company’s core values with clarity .
 - Developed visual concepts for SWC that balanced modern design with clarity and usability.
 - Redesigned the website for Fussy Tekstil to enhance usability and brand presentation.
 - Streamlined navigation and polished the layout to make it easier for customers to view products and contact the business.
11. 2025

LAKA BW, Stuttgart

8.2025

SWC, Remote

10.2024

Fussy Tekstil, IST

Writing Material Developer at Preparatory School

- responsible for creating engaging and comprehensive educational materials tailored to the curriculum and students’ needs.
- 2015-2021

Piri R. Uni, IST

English Instructor at Preparatory School

- specialized in teaching writing and presentation skills to university students.
- 2008-2013

Maltepe Uni, IST

PROJECTS

EXPEDU APP

- Conceptualized and designed a responsive app to empower expat parents by offering access to ratings, reviews, and contact information for schools, courses and social events.
 - Created messaging and community features within the app to encourage social interaction among parents.
 - Analyzed user needs and goals via interviews and surveys, crafting artifacts like personas, customer journey maps, and sitemaps.
- 2023 -2024

Career Foundry, BER

[PROTOTYPE](#)

EDUCATION

UX DESIGN CERTIFICATE	Career Foundry, Berlin	UX Design Bootcamp	2023-2024
JAPANESE CERTIFICATE	Keio University, Tokyo	Japanese Language Program	2005-2006
MASTERS DEGREE	Fatih University, Istanbul	English Language & Literature	2006-2009
BACHELOR DEGREE	Boğaziçi University, Istanbul	English Language Teaching	2000-2006

SKILLS& TOOLS

Research: User Research, Competitive Analysis, User Interviews, User Journey

Design: Wireframing, Prototyping, UI Design, Design Systems, Accessibility

Testing: Usability Testing, A/B Testing

Tools: Figma, Miro, Webflow, Framer

LANGUAGES

English	<div></div>	C2	German	<div></div>	B2
Turkish	<div></div>	Native	Japanese	<div></div>	B1